

## The OPH Website Monthly Report: February 2004

The statistics listed below cover 2/01/04 through 2/29/04

General Statistics		
<b>Hits*</b>	Entire Site (Successful)	1,202,324
	Average Per Day	41,459
	Home Page	12,822
<b>Page Views**</b>	Page Views (Impressions)	107,666
	Average Per Day	3,712
	Document Views	67,951
<b>Visits***</b>	Visits	47,090
	Average Per Day	1,623
	Average Visit Length	00:11:47
	Median Visit Length	00:02:43
	International Visits	3.26%
	Visits of Unknown Origin	22.22%
	Visits from United States	74.5%
<b>Visitors</b>	Unique Visitors	20,280
	Visitors Who Visited Once	16,398
	Visitors Who Visited More Than Once	3,882

\*Hit - A single action on the Web server as it appears in the log file. A visitor downloading a single file is logged as a single hit, while a visitor requesting a Web page including two images registers as three hits on the server; one hit is the request for the .html page, and two additional hits are requests for the downloaded image files. While the volume of hits is an indicator of Web server traffic, it is not an accurate reflection of how many pages are being looked at.

\*\*Page - Any document, dynamic page, or form. Documents are user-defined in Options, but typically include all static content, such as complete html pages. Dynamic pages are created with variables and do not exist anywhere in a static form. Forms are scripted pages which get information from a visitor and pass it back to the server.

\*\*\*Visits - Number of times a visitor came to your site. If a visitor is idle longer than the idle-time limit, WebTrends assumes the visit was voluntarily terminated. If the visitor continues to browse your site after they reach the idle-time limit, a new visit is counted. The default idle-time limit is thirty minutes.

### Pages that had the most visits

Rank	Pages	Views	% of Total Views	Visits	Avg. Time Viewed
1	<b>Louisiana OPH - Vital Records Registry</b> <a href="http://oph.dhh.state.la.us/recordsstatistics/vitalrecords/">http://oph.dhh.state.la.us/recordsstatistics/vitalrecords/</a>	13,957	12.96%	9,886	00:02:02
2	<b>Louisiana's Department of Health and Hospitals Office of Public Health</b> <a href="http://oph.dhh.state.la.us/">http://oph.dhh.state.la.us/</a>	12,822	11.9%	7,732	00:02:14
3	<b>Louisiana OPH - Vital Records Registry - Informational Packets</b> <a href="http://oph.dhh.state.la.us/recordsstatistics/vitalrecords/page556f.html">http://oph.dhh.state.la.us/recordsstatistics/vitalrecords/page556f.html</a>	4,653	4.32%	3,914	00:05:11
4	<b>Louisiana OPH - Early Steps</b> <a href="http://oph.dhh.state.la.us/childrensspecial/earlyinterventionservices/">http://oph.dhh.state.la.us/childrensspecial/earlyinterventionservices/</a>	3,293	3.05%	2,246	00:01:19
5	<b>Louisiana's Department of Health and Hospitals Office of Public Health</b> <a href="http://oph.dhh.state.la.us/Healthtopics.html">http://oph.dhh.state.la.us/Healthtopics.html</a>	1,978	1.83%	1,686	00:02:03
6	<b>Louisiana's Department of Health and Hospitals Office of Public Health</b> <a href="http://oph.dhh.state.la.us/scripts/search.asp">http://oph.dhh.state.la.us/scripts/search.asp</a>	4,320	4.01%	1,597	00:01:05
7	<b>Louisiana OPH - OPH Regions</b> <a href="http://oph.dhh.state.la.us/ophregions/">http://oph.dhh.state.la.us/ophregions/</a>	2,023	1.87%	1,592	00:00:54
8	<b>Louisiana OPH - State Center for Health Statistics - Louisiana Vital Statistics</b>	1,790	1.66%	1,429	00:01:57

	<a href="http://oph.dhh.state.la.us/ recordsstatistics/statistics/ page0cda.html">http://oph.dhh.state.la.us/ recordsstatistics/statistics/ page0cda.html</a>				
9	<b>Louisiana OPH - OPH Regions - Parish Health Unit Services</b> <a href="http://oph.dhh.state.la.us/ ophregions/page6f72.html">http://oph.dhh.state.la.us/ ophregions/page6f72.html</a>	1,632	1.51%	1,386	00:01:46
10	<b>Louisiana's Department of Health and Hospitals Office of Public Health</b> <a href="http://oph.dhh.state.la.us/ Data_and_Stats.html">http://oph.dhh.state.la.us/ Data_and_Stats.html</a>	1,903	1.76%	1,386	00:01:57
11	<b>Louisiana's Department of Health and Hospitals Office of Public Health</b> <a href="http://oph.dhh.state.la.us/ Programs.html">http://oph.dhh.state.la.us/ Programs.html</a>	1,701	1.57%	1,288	00:01:05
12	<b>Louisiana OPH - Early Steps - For Providers</b> <a href="http://oph.dhh.state.la.us/ childrensspecial/ earlyinterventionservices/pagec612.html">http://oph.dhh.state.la.us/ childrensspecial/ earlyinterventionservices/pagec612.html</a>	1,644	1.52%	1,266	00:04:20
13	<a href="http://oph.dhh.state.la.us/ robots.txt">http://oph.dhh.state.la.us/ robots.txt</a>	1,155	1.07%	1,107	00:01:30
14	<b>Louisiana OPH - Vital Records Registry - Where to order documents</b> <a href="http://oph.dhh.state.la.us/ recordsstatistics/vitalrecords/ page2b2f.html">http://oph.dhh.state.la.us/ recordsstatistics/vitalrecords/ page2b2f.html</a>	1,085	1%	1,006	00:03:04
15	<b>Louisiana OPH - Records and Statistics</b> <a href="http://oph.dhh.state.la.us/ recordsstatistics/">http://oph.dhh.state.la.us/ recordsstatistics/</a>	937	0.87%	839	00:01:08
16	<b>Louisiana OPH - Early Steps - Upcoming Meetings &amp; Events</b> <a href="http://oph.dhh.state.la.us/ childrensspecial/ earlyinterventionservices/page23e6.html">http://oph.dhh.state.la.us/ childrensspecial/ earlyinterventionservices/page23e6.html</a>	901	0.83%	800	00:01:28
17	<b>Louisiana OPH - State Center for Health Statistics - 2003 Louisiana Health Repor</b> <a href="http://oph.dhh.state.la.us/ recordsstatistics/statistics/ page359d.html">http://oph.dhh.state.la.us/ recordsstatistics/statistics/ page359d.html</a>	923	0.85%	731	00:05:41
18	<b>Louisiana OPH - Sanitarian Services - Sanitarian Codes</b> <a href="http://oph.dhh.state.la.us/ sanitarianservices/page09c0.html">http://oph.dhh.state.la.us/ sanitarianservices/page09c0.html</a>	908	0.84%	700	00:05:03
19	<b>Louisiana's Department of Health and Hospitals Office of Public Health</b> <a href="http://oph.dhh.state.la.us/ php/">http://oph.dhh.state.la.us/ php/</a>	968	0.89%	691	00:01:05
20	<b>Louisiana OPH - Infectious Disease Epidemiology Program: West Nile Virus and Oth</b> <a href="http://oph.dhh.state.la.us/ infectiousdisease/westnile/">http://oph.dhh.state.la.us/ infectiousdisease/westnile/</a>	902	0.83%	675	00:02:34